




SPONSORSHIP OPPORTUNITIES

Open Floor International is accepting a few good partners whose vision aligns with ours. If you want to give your business, community group, or NGO visibility while supporting mindfulness and movement, then let's meet to discuss a collaboration.

Below is a starting place for sponsorship opportunities. Please contact us with ideas for creative partnerships! We are open to working in a variety of ways to make a sponsorship opportunity that supports your marketing objectives.



18 Months of Visibility!

Level	Newsletter 	Social 	Web 
BUILD \$500 - \$999	Your logo at bottom newsletter with link to your website.	Facebook Post on your cause or business.	Your logo and link to your business on the sponsorship page.
UNITE \$1,000 - \$2,499	Logo at bottom of newsletter with link to your website.	Two Facebook posts on your cause or business.	Same as above.
GROW \$2,500-\$4,999	Above, plus a Feature Article on your business or cause.	Three Facebook posts on your cause or business.	Same as above.
REALIZE \$5,000	Above, plus Banner Ad, with link to your website.	Four Facebook Posts on your cause or business.	Logo and link to your business on the footer.



Sponsor a Training or Lab!

We are in the planning phase of launching our programs for 2021. Please contact us if you are interested in sponsoring any of the following:

- Open Floor Ground Floor Lab
- Open Floor Training Program
- The Open Floor Training manual

Sponsor benefits include logo placement and thank you acknowledgements in documents and promotional materials including training manuals, application forms, postcards and brochures, visibility at online trainings, and banners and signs at placed at physical trainings when appropriate.



OFI Community

Our teachers, students and participants primarily work or live in North America, South America, Australia, New Zealand and Europe. They value socially responsible business that have strong environmental policies, create beauty and artistry, and are committed to social justice. As dancers and movers, they love music, good food, and gatherings. They tend to be highly educated, well-traveled and use their resources to express their values.



OFI Reach

Sawdust, Glitter and Glue Newsletter

6 times a year 8,000+ people interested in mindfulness, movement, and conscious dance.

4 times a year to 250 Open Floor teachers.

Social Media

Instagram: 967 followers

Facebook Page: This page promotes OFI programs and activities. Reach 4,061 Followers as of July 2020.

Facebook Group: This group is for active OFI teachers and is used for building community and learning. Reach 2,527 members as of July 2020.

Vimeo: Most watched video 32,100 views

Youtube: Most watched video 18,798 views; 240 subscribers

Other

Currently our print and online strategy is being rethought for a world in a pandemic. Please contact us for online sponsorship opportunities.

For More Information

Virginia Ann Wright, Executive Director
Open Floor International
Virginia@openfloor.org